

#### WOMEN OF THE VINE & SPIRITS FOUNDATION "Crafting a Better World"™

for Women in Wine, Beer & Spirits

Virtual Scholarship Ceremony November 20, 2024





#### WOMEN OF THE VINE & SPIRITS FOUNDATION "Crafting a Better World"™ for Women in Wine, Beer & Spirits

The Women of the Vine & Spirits Foundation, Ltd. 501(c)(3) provides scholarships and awards for the purpose of helping women advance their careers in the food, wine, spirits, beer, or hospitality industries through education, leadership, and professional development, as well as fosters gender diversity and talent development across the industry at large.



#### **Thank You to Our 2024 Foundation Donors**



Patron (\$100,000+)

Advocate (\$35,000 - \$99,999)

**GALLO** 

#### **SUNTORY** GLOBAL SPIRITS

Benefactor (\$15,000 - \$34,999)

Affiliate (\$5,000 - \$14,999)

Supporter (\$1,000 - \$4,999)



Sazerac Company

Southern Glazer's Wine & Spirits

Scott Laboratories Inc.

#### Thank You to Our Past Foundation Donors 2017-2023 Patron (\$100,000+) Advocate (\$35,000 - \$99,000) **GALLO** Pernod Ricard Benefactor (\$30,000 - \$49,999) Tito's. GÉRARD BASSET ForceBrands **SKREWBALL** SUNTORY EDRINGTON MCBRIDE SISTERS Handmade FOUNDATION ------**GLOBAL SPIRITS** VODKA

Foundation, ReserveBar, Riboli Family Wines, Southern Glazer's Wine & Spirits, Vintage Wine Estates, Tito's Handmade Vodka
Bordeaux Wines / Gregory + Vine, Coravin, Gabriel-Glass, Scott Laboratories Inc, The Women of Stone ERG, Vikera Tequila, Wine Enthusiast Media
In Memory of Jennifer Ashley Woolfolk Rowe, Constellation Brands, Cynthia Lohr, Delicato Family Vineyards, Funky Buddah Brewery, Horton Vineyards, Karen Hoskin, Kendra Scott, Linda Myerson Dean, Maggie Henriquez, Montanya Distillers, Straightaway Cocktails, The Spearhead Group
_



# Impacting Our Future Where Are They Now?

"Since receiving my scholarship, I was able to complete the Level 3 WSET course and graduate with distinction!! I've since made my own vintage wine, Responsible Hedonist, and just completed my second."

- Diana Hawkins, 2020 Scholarship Recipient

"Since receiving a WOTVS scholarship, **I started a new position** with Southern Glazer's Wine & Spirits on their Corporate Commercial Effectiveness Team."

Martha Vicedomini, 2019 Scholarship Recipient, Elizabeth Smyth Student Scholarship

"It reminded me that other women believe in me and what I am doing and is what helped push me to persevere through the challenges and come out a

stronger and better person. I am almost done with my PhD!"

- Cassie Marbach, 2021 Scholarship Recipient, Student Educational

"After winning this scholarship, I have decided I want to do my MW dissertation on how scholarships and mentorship can increase representation and visibility of Latinas in Wines, so I am extra thankful for this opportunity. I have also since **started my own wine marketing and communication agency**."

Florencia Gomez, 2020 Scholarship Recipient, Master of Wine Scholarship

#### **Patron Donor Scholarships 2024**



Vine & Spirits Foundation

Gallo "Women Behind the Wine" Educational Fund



**Kayla Brent** Elizabeth Smyth Student Scholarship British Columbia, Canada



Natalia Pezzone Masters of Wine Scholarship Berkshire, United Kingdom



Samantha Adcock Fuel Your Dreams Scholarship San Diego, CA



**Josephina Alex** Fuel Your Dreams Scholarship Salt Lake City, UT



Rachel Allison Fuel Your Dreams Scholarship New York, NY



Sonnay Alvarez Fuel Your Dreams Scholarship Boise, ID



Anja Bauman Fuel Your Dreams Scholarship Marietta, GA



Marlena Blitz Fuel Your Dreams Scholarship Westfield, NJ



Amanda Cayouette Fuel Your Dreams Scholarship Livonia, NY



Carrie Dann Fuel Your Dreams Scholarship Washington, D.C.

**Miranda Durr** Fuel Your Dreams Scholarship Albuquerque, NM



Elissa Feist Fuel Your Dreams Scholarship Delmar, NY



**Rosa Fierro** Fuel Your Dreams Scholarship Danville, CA



Ingrid Folkers Fuel Your Dreams Scholarship Raleigh, NC

#### **Patron Donor Scholarships 2024**





Gallo "Women Behind the Wine" Educational Fund



Janelle Freeman Fuel Your Dreams Scholarship Lorton, VA



Kseniia Greene Fuel Your Dreams Scholarship Decatur, GA



**Jasmine Hanna** Fuel Your Dreams Scholarship Playa del Rey, CA



**Kiana Keys** Fuel Your Dreams Scholarship Chicago, IL



Lauren Lyall Fuel Your Dreams Scholarship Sunnyvale, CA



Michelle Moreno Fuel Your Dreams Scholarship Austin, TX



Jennifer Niesen Fuel Your Dreams Scholarship Chicago, IL



Sonia Nuno Fuel Your Dreams Scholarship Rialto, CA



Kelly Parker Fuel Your Dreams Scholarship Jefferson, NY



**Justine Perez** Fuel Your Dreams Scholarship Roseville, CA



Grace Rathbone Fuel Your Dreams Scholarship Seattle WA



Christine Riddle Fuel Your Dreams Scholarship Milwaukee WI



Nivia Riha

Fuel Your Dreams

Scholarship

Charlotte, NC

Kristina Sazama

Fuel Your Dreams Scholarship Cove Springs, FL

#### **Patron Donor Scholarships 2024**

GALLO



Gallo "Women Behind the Wine" Educational Fund



Erica Taylor Fuel Your Dreams Scholarship Vallejo, CA



Brenna Turner Fuel Your Dreams Scholarship Venice, CA



Kelly Winkler Fuel Your Dreams Scholarship Phoenix, AZ



Andrea Wrede Fuel Your Dreams Scholarship Pacific Grove, CA



Jameelah Young Fuel Your Dreams Scholarship Washington, D.C.



### **LET'S MAKE A DIFFERENCE!**

Thanks to our generous donors, the Women of the Vine & Spirits Foundation is cultivating leaders, feeding the talent pipeline and attracting more people to our industry.

Donate Today to join us in "Crafting a Better World"™ for Women in Wine, Beer & Spirits

Go to wotvsfoundation.org Tax Deductible as a 501(c)(3) charitable contribution

#### **Meet the Foundation Team**



#### **Tara Davey**

Tara has been president of Eastwood Partners since 1997. She has served as the Executive Director of the Council of Hotel and Restaurant Trainers (CHART), an association of hospitality trainers, since 1998, and oversees other projects and events that Eastwood manages. In January 2019 Tara joined the Women of the Vine Spirits Foundation as Executive Director and is working to help set up a structure for this rapidly growing nonprofit.

#### **Board of Directors**

The Women of the Vine & Spirits Foundation is guided by the Board of Directors, comprised of the following individuals:

**Deborah Brenner**, Founder & CEO, Women of the Vine & Spirits, LLC **Beatrice Cointreau**, President & Chief Executive Officer, byBCWines **Richard Tobin**, CPA, CVA, CFF, Aprio



Tara Davey, Executive Director, WOTVS Foundation Deborah Brenner, Founder & CEO, WOTVS Beatrice Cointreau, Foundation Committee Member, WOTVS, President & Chief Executive Officer, byBCWines



#### **Foundation Committee**

Thank you to our Foundation Committee for your ongoing support.

Hannah Becker Shareholder, GRAY | ROBINSON

Samantha Carbone Director of Key Accounts and Pricing Administration, Kentucky Eagle

**Chris Cataldi** VP Managing Director, Supplier Development & Marketing, Southern Glazer's Wine & Spirits

Ashley Cesario National Sales Director, Jordan Winery

Anna Chamness Associate Manager, Public Relations & Social Media, Tito's Handmade Vodka

Kim Chyan Vice President, Marketing, Flaviar

**Béatrice Cointreau** President & CEO, byBC Wines

Rawnica Dillingham Chief Sales Officer, New Riff Distilling

Debra Dziena Owner, DD Hospitality & Events | Leadership Development Advisor Jennifer Friedrichs Regional Sales Manager, Santos Spirits

Melody Fuller Founder & President, The Oakland Wine Festival and The Exceptional Vine

Felicia Ganthier Director, Corporate Social Responsibility, Breakthru Beverage Group

**Cindy Haas** VP, External Communications & Corporate Social Responsibility, Southern Glazer's Wine & Spirits

Rachel Harris VP, On-Premise, Beam Suntory

Alicia Iverson, Chief Financial Officer, Koloa Rum

Sarah Kaneshiki Brewing Supervisor, Stone Brewing

Julie Kinch Founder, JK Leadership Advisors

Dr. Kathryn LaTour Associate Professor, Wine Services Marketing, Cornell University



**Rhonda Motil** VP, Marketing, J. Lohr Vineyards & Wines

Courtney Nuss Wisconsin State Manager, Tito's Handmade Vodka

Cathleen Price Business Manager, Breakthru Beverage Group Delaware

**Francie Purnell** Corporate Director, Retirement Plans, Scholarships & Foundations, Republic National Distributing Co.

David Rudman Executive Director- USA, Wine & Spirit Education Trust

Andrea Schaefer Compliance Coordinator, Tito's Handmade Vodka

Kelly Stevens Director National Accounts – On Premise, Stone Brewing

Nellie Thornton Sr. Manager of Marketing, E. & J. Gallo Winery

Stacey Townsend Director, Sales Training & Education - Spirits, Constellation Brands



#### WOMEN OF THE VINE & SPIRITS FOUNDATION "Crafting a Better World"™

for Women in Wine, Beer & Spirits

Virtual Scholarship Ceremony November 20, 2024





### **Professional & Leadership Development Recipients**



#### Women vine & Spirits Foundation

### **Paz Austin**

**Professional & Leadership Development Recipient** San Jeronimo, Mexico

"Today I can go to the World Wine Congress and participate in working tables for research development in the wine sector and learn from the most incredible scientists and professors."





### Lisa Belczyk

Professional & Leadership Development Recipient Pittsburgh, PA

"This generous support will allow me to further my education and continue my professional development. I'm excited to expand my knowledge and skills while creating connections with inspiring women in our community."



## **Continuing Education Scholarship Recipients**





### **Rachel Allison**

**Continuing Education** Toronto, Canada

"I am grateful for the opportunity to continue my education and be part of a community of inspiring women. I am even more motivated to share my voice and encourage women to participate in the industry."





### **Ashley Bradfield**

**Continuing Education** Williams, OR

"As a woman living in rural Oregon with limited access to resources and education, the opportunity to pursue continuing education in nonprofit management online will allow me to better support the communities I work with."





### Krishna Chapatwala

**Continuing Education** Atlanta, GA

"The scholarship will be transformative for my future growth. It offers the opportunity to bring even more value to my customers, elevate my wine business, and continue my mission to share the diverse stories and cultures behind every bottle."



### Jennifer Dunn-Ferrante

**Continuing Education** Livonia, MI

"This scholarship with help fund furthering my education and certification with the WSET II & III Course & Exam."







### **Aimee Haftel**

**Continuing Education** Pinecrest, FL

"I'm excited to deepen my knowledge through the Harvard consumer behavior course in neuromarketing. This program will empower me to become a strategic leader and a key player in SGWS Supplier Strategy department."





#### **Desselyn Pierre**

**Continuing Education** Brooklyn, NY

"With this education, I can create pop-up classes, fostering connections among local wine enthusiasts, mixologists, and sommeliers; and soon enough to open a community-centered wine shop."





### Sara Stockwell

**Continuing Education** Portland, OR

"This growth opportunity will enhance my skills and provide a solid framework for understanding effective leadership strategies rooted in service, empathy, equity, and empowerment."



# Student Educational Scholarship Recipients





### Marit Lusti

**Student Educational** Parksepa, Estonia

"As the first-generation female in my family to pursue higher education, this opportunity means even more to me. Thank you for recognizing my passion and allowing me to pursue my studies and achieve my academic dreams!"





### **Brenna Turner**

**Student Educational** Venice, CA

"This scholarship allows me to invest in my education in finance and management to support the growth of Sake High!"



## WSET Awards Recipients





### **Tapiwa Charosa**

**WSET Level 1 Award in Wines** Kigali, Rwanda

"This opportunity will be instrumental in helping me diversify my career, opening doors to new possibilities, and enabling me to contribute more creatively to the industry."





### Leah Fierro

**WSET Level 1 Award in Sake** Los Angeles, CA

"I am honored to be a recipient and to represent women professionals in the Food & Beverage industry. I will be using this scholarship to further my education in sake, so that we can strengthen our Cheese + Sake program at Milkfarm."





#### Michelle Lam WSET Level 1 Award in Spirits Brooklyn, NY

"I am absolutely thrilled and honored to be selected as the recipient of the WSET Level 1 Scholarship! This moment fills me with immense joy and excitement, especially as I navigate my entrepreneurial journey."







Nairobi, Kenya

"I'm excited to further my mission of demystifying wine and empowering consumers, especially in Africa, with the knowledge and confidence to explore the world of wine."





### **Emma Alexander**

**WSET Level 2 Award in Beer** Spearfish, SD

"This award will help me be a part of a new beer certification in hopes to teach classes to others who aspire to keep learning more."





#### Stephanie Aviles WSET Level 2 Award in Spirits San German, PR

"I am confident that this achievement will enhance my professional skills and open doors to new opportunities. As a Latina, I hope to use this knowledge to empower and uplift other women in the industry."





#### Keerti Bhalla WSET Level 2 Award in Wines Delhi, India

"With this award, I can pursue my dream to achieve a WSET certificate expanding my knowledge and motivation throughout my life to empower and inspire other Women in the Wine Industry."





"This scholarship represents an important step in my journey, and I am excited to continue learning, growing, and contributing to the wine community. Thank you for this incredible opportunity!"







#### Chelsea Jackson-Melton WSET Level 2 Award in Wines

Port St. John, FL

"This support will allow me to further my education in viticulture to elevate the wine experience. I'm excited to pursue my goal of planting my own vineyard and contributing to the development of our region's wine culture."





### **Ashlea Sovetts**

**WSET Level 2 Award in Wines** Rock Hill, SC

"This award motivates me to continue working toward my vision to curate more experiences in art, wine and wellness as a way to educate and empower women, one sip at a time!"





#### Shin Ling Wen WSET Level 2 Award in Spirits Taiwan, Republic of China

"This recognition fuels my passion for beverage industry, and the opportunity it provides will greatly enhance my knowledge. I am excited to apply what I learn to advance my career and contribute to the world of spirits."





### **Alessandra Marc**

**WSET Level 3 Award in Wines** Rio Grande do Sul, Brazil

"This opportunity will significantly enhance my expertise, helping me grow my career. It is essential for women to be part of shaping its future, bringing fresh perspectives and diversity."





### **Coonoor Behal**

**WSET Level 3 Award in Wines** Seattle, WA

"This award ensures I can continue to learn about the various professional choices in the wine industry and stay connected to the community so I can keep finding "my people" in it."





# Anitah Mbugua

**WSET Level 3 Award in Wines** Nairobi, Kenya

"I am looking forward to being the 3rd female educator in Kenya. This is what this grand will catapult me to become. I know I have a long way, but they say that a journey of a thousand steps starts with the first step."





### Syuzanna Mosikyan

**WSET Level 3 Award in Spirits** Adelaide, Australia

"This scholarship brings me closer to achieving my career goals and contributing meaningfully to both wine research and the broader industry communities."





### **Stephanie Joubert**

**WSET Level 4 Diploma in Wines** Cape Town, South Africa

"Now more than ever, the wine industry needs dedicated individuals who are willing to embrace change and make wine accessible. I am truly humbled and incredibly grateful."





### Yuyan Kuang

**WSET Level 4 Diploma in Wines** Shanghai, China

"This award will enable me to expand my global wine knowledge and strengthen my expertise in wine economics and sustainable viticulture. I am excited to contribute to a more inclusive and innovative wine industry."



### Executive Leadership & Developing Leadership Program Scholarship to attend DISCUS Academy





### **Ashley Cesario**

**Executive Leadership Program Scholarship DISCUS Academy** Miami, FL

"This scholarship empowers me to elevate my leadership and fortify our collective strides towards innovation, inclusion, and excellence. I am deeply grateful for this opportunity."





### **Ingrid Hobbs**

**Executive Leadership Program Scholarship DISCUS Academy** New York, NY

"One of the professional highlights of my career in the spirits industry is being selected for this scholarship. Thank you for this honor."





### **Mara Smith**

**Executive Leadership Program Scholarship DISCUS Academy** Chicago, IL

"As a first-time entrepreneur, I'm so grateful for this fantastic opportunity to hone my leadership skills as I continue to grow my company."



### Andrea Schaefer

Developing Leadership Program Scholarship DISCUS Academy Chicago, IL

"I am humbled, and excited to my core. I am hopeful to explore what leading authentically means to me and develop into a leader who can guide the next generation."





"It is no longer about having a woman invited to the table, or for a woman to step up into a leadership position. This change needs to include women of color, women with disabilities, women from different cultural backgrounds and sexual orientations, the list needs to go on...

#### So much more needs to be done in this space."

Sarah Andrew 2022 Scholarship Recipient

#### **Thank You to Our 2024 Foundation Donors**



Patron (\$100,000+)

Advocate (\$35,000 - \$99,999)

**GALLO** 

#### **SUNTORY** GLOBAL SPIRITS

Benefactor (\$15,000 - \$34,999)

Affiliate (\$5,000 - \$14,999)

Supporter (\$1,000 - \$4,999)







Sazerac Company

Southern Glazer's Wine & Spirits

Scott Laboratories Inc.

Women of the Vine & Spirits Foundation



#### WOMEN OF THE VINE & SPIRITS FOUNDATION "Crafting a Better World"™ for Women in Wine, Beer & Spirits

Virtual Scholarship Ceremony November 20, 2024





GALLO

# **WOMEN BEHIND THE WINE** 2024 Scholarship Recipients

# MASTERS OF WINE SCHOLARSHIP AWARD

#### 2024 SCHOLARSHIP RECIPIENT



"This fuels my passion even further and motivates me to work even harder and contribute meaningfully to the wine industry through my education and career.

I am forever grateful to the WOTVS & Gallo for their generosity."

# Natalia Pezzone

# ELIZABETH SMYTH STUDENT SCHOLARSHIP AWARD

#### 2024 SCHOLARSHIP RECIPIENTS



"Since high school, I've juggled multiple jobs to ensure I could stay afloat and fund my education.

As I am now entering the final year of my Master's degree, I need to devote 100% of my attention to my studies. This scholarship will allow me to do this. I am endlessly grateful!"



# FUEL YOUR DREAMS SCHOLARSHIPS

2024 SCHOLARSHIP RECIPIENTS



"I am committed to furthering my education through the WSET Spirits Levels 1 & 2, aiming to enhance my expertise and passion for the art of spirits distillation and winemaking."

# Samantha Adcock



"The wine industry is facing huge changes, and this scholarship enables me to study in different countries that are fighting to make the wine industry more sustainable both environmentally and economically."

# Josephina Alex



"I am grateful for the opportunity to continue my education and be part of this community of inspiring women! I am excited to contribute to the future of the wine and spirits industry."

# **Rachel Allison**



"Engaging with the new generation of wine drinkers is a key focus, and I'm interested in discovering innovative ways to connect with them. This award affords me the opportunity reach these goals and learn directly from industry leaders."

# Sonnay Alvarez



"I am honored and grateful to have been a recipient for the Fuel Your Dreams Award. The funds I received will be put towards getting my WSET Level 2 Wines."





"I will utilize this scholarship to pay for my MBA; I hope to become a more formidable leader within the industry, challenge the status quo, and continue to growth both personally and professionally."

# Marlena Blitz



"What an honor to be chosen! I'm looking forward to expanding my knowledge base so that I can continue to educate consumers, as well as fellow spirits enthusiasts, as we all discover our next favorite cocktails."

# Amanda Cayouette



"The WOTVS Foundation Scholarship will allow me to complete WSET II training and testing, which has reignited my passion for learning and a new confidence in a field I have long dreamed of pursuing."





"Being chosen for this scholarship empowers me to further my wine education and inspire other BIPOC voices in the industry, turning my passion into a lifelong career."

## Miranda Durr



"Thank you for providing so many women with opportunities to achieve their academic aspirations! I'm looking forward to using this scholarship prize to complete my Specialist of Wine certification from the Society of Wine Educators."





"This scholarship will help me be the best I can be, not only as a winemaker, but as a strong woman in the wine industry and a valued member of my community in Livermore Valley."

### Rosa Fierro



"I have a passion for the spirits industry as a whole and I love sharing my knowledge and igniting that spark of passion in others. This scholarship allows me to pursue my certification in WSET Level 3 in Spirits."

# Ingrid Folkers



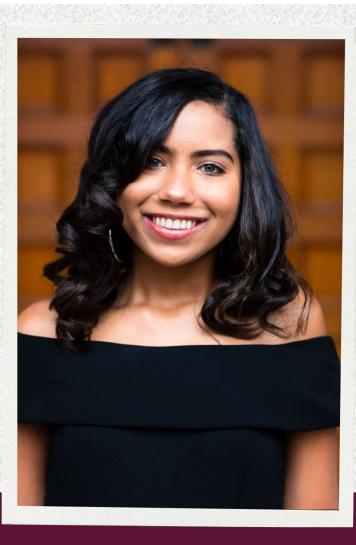
"It is with great honor and gratitude to be a recipient of the Fund's Fuel Your Dreams Award. This award grants me the opportunity to further my knowledge and progress towards reaching my career goals of wine education."

# Janelle Freeman



"Receiving this scholarship is a great honor and responsibility. I eagerly look forward to the opportunity to continue my wine education and making a difference in the wine industry."

### Kseniia Greene



"Thank you for giving me this opportunity! I look forward to completing WSET Level 1, joining the Association of African American Vintners as a member, and joining this wonderful, uplifting community of women who support each other to excel."

#### Jasmine Hanna



"I am truly honored to have been chosen as an award recipient! This award will enable me to complete the level 4 WSET Diploma units and acquire the knowledge needed for great achievements in the industry. I am humbled and eager to tackle my endeavors!"





"This award will provide the educational opportunities to further deepen my knowledge and skills in wine business management, ultimately positioning me to contribute meaningfully to the dynamic and evolving world of the wine industry."





"I am beyond appreciative for this scholarship. I will begin the process of obtaining my WSET Level 4 diploma. I am also grateful that my current employer, Winesellers LTD, is encouraging my educational growth."

## Michelle Moreno



"I am both incredibly honored and humbled to receive this scholarship. This opportunity is a powerful tool to explore new pathways in the beverage alcohol industry alongside my inspiring female colleagues. I am deeply grateful for the chance to expand my knowledge."

## Jennifer Niesen



"With this financial support, I will immediately move on to furthering my education! While the encouragement that comes from being selected, inspires me to keep going fearlessly into the direction of my dreams!"

#### Sonia Nuno



"Receiving this scholarship will help offset the costs of pursuing my MSc in Brewing and Distilling. I am truly honored to be recognized among this amazing community of women."





"I am very honored to be a part of this amazing group of talented women in the industry.

Being awarded this scholarship will fund my pursuance of multiple WSET certifications. After 2 decades in the industry, I am excited to take this next step in my journey."

#### **Justine Perez**



"I am so thankful to receive this scholarship that will help me continue to learn and grow within my industry."

### Grace Rathbone



"Receiving this scholarship is a pivotal milestone in my career. With this support, I will attend Bar 5 Day, the world's premier educational program for bartenders and beverage professionals."

## **Christine Riddle**



"Being selected as a recipient is a great honor.
I'm excited to join this group of incredible women and eager to continue my journey in wine.
This opportunity will deepen my expertise and help me achieve my long-term goals."

### Nivia Riha



"I am incredibly honored. This award not only eases my financial burden but also empowers me to pursue my dream of becoming a powerful voice in the formation and implementation of impactful wine policies."

#### Kristina Sazama



"I am honored to have been selected as a recipient. I have truly enjoyed integrating myself into the wine and spirits world and am thrilled at the opportunities ahead to advance my knowledge and education."





"I am excited to use this award to help grow my business development skills to scale my company, Sake High!"

#### Brenna Turner



"With this scholarship, I have the opportunity to deepen my passion for creating engaging and educational wine experiences for all.

It is my dream to help light the path for future generations of female leaders in this industry."





"I am shocked and thrilled to have been chosen as a recipient. I'll be using it to begin my journey studying for the WSET Diploma.

The knowledge I gain through that program will give me a massive step up in my efforts to be the best wine educator I can be."

## Andi Wrede



"I am incredibly honored to have been awarded this scholarship! Being chosen as a recipient is quite affirming. These funds will allow me to pursue the WSET Level 3 Award in Wines."

## Jameelah Young



# GALLO WOMEN BEHIND THE WINE 2024 Scholarship Recipients